



ANIMATION RUBRIC

STUDENT NAME:	REGINA CATHOLIC SCHOOLS
PRODUCTION TITLE:	STUDENT FILM FESTIVAL

Each production will be graded according to the following criteria and awarded points for achievement in each category.

1. TECHNICAL ABILITIES - PRODUCTION

USE OF COLOUR

- complimentary colours

- establishes desired visual effects (ex. emotions)

(Least) 1 2 3 4 5 (Best)

Comments:

CONTINUITY

- attention to basic continuity principles such as consistency with clothing, venue, weather, plausibility issues.

(Least) 1 2 3 4 5 (Best)

Comments:

SOUND

- main subject audible and clear

- background noise kept to a minimum

(Least) 1 2 3 4 5 (Best)

Comments:

ARTISTIC ABILITY

- use of lines and shapes - were their drawings / stop motion poses done well (will depend on type of animation)

(Least) 1 2 3 4 5 (Best)

Comments:

Section 1 Tally _____

2. TECHNICAL ABILITIES - POST-PRODUCTION

PICTURE

- clean cuts, restricted use of jump cuts

- effective use of fonts and text(spelling, visual pleasing, placement)

- elimination of less desirable, redundant footage - edit points choices

(Least) 1 2 3 4 5 (Best)

Comments:

EFFECTS

- affective use of transitions, (fades, dissolves) executed cleanly
- use of special effects as appropriate
- executed cleanly

(Least) 1 2 3 4 5 (Best)

Comments:

FLOW

- consistent flow with little or no 'dead' time

(Least) 1 2 3 4 5 (Best)

Comments:

Section 2 Tally_____

3. OVERALL IMPRESSION

CONCEPT AND CREATIVITY

- Do all the elements (technical, story, concept) work together to communicate a message or story to an audience effectively?

(Least) 1 2 3 4 5 (Best)

Comments:

DIRECTION

- Do the choices of actions and their arrangement fit the purpose of the animations? Is the story told well, is it accessible to an audience?

(Least) 1 2 3 4 5 (Best)

Comments:

IMPACT

- Is it stimulating? Does it appeal to you - emotionally, intellectually, visually?

(Least) 1 2 3 4 5 (Best)

Comments:

Section 3 Tally_____

FINAL POINT TALLY AND SUMMARY COMMENTS

Please add the points given from each section and write them below in the spaces provided. The students would appreciate comments you have about their work.

TALLY:

Section 1. TECHNICAL ABILITIES - PRODUCTION _____

Section 2. TECHNICAL ABILITIES - POST-PRODUCTION _____

Section 3. OVERALL IMPACT _____

TOTAL POINTS _____

SUMMARY COMMENTS

Animation Rubric